THE TRUST EDGE Strategic Action Framework

3. Why are we going?	Wh		
Who do we serve? 90-Day Quick Plan 1. Where are we now? 2. Where do we want to be in 90 days? 3. Why are we going? 4. How are we going to get there? 5. How? 6. How? Weekly Focus Strategy (3 Priorities) 1.		at do we do?	
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1. Where are we now?		o do we serve?	
2. Where do we want to be in 90 days?		90-Day Quick Plan	
3. Why are we going?	1.W	here are we now?	
4. How are we going to get there?	2. W	Where do we want to be in 90 days?	
5. How?	3. W	Why are we going?	
Weekly Focus Strategy (3 Priorities) 1	4. F	low are we going to get there?	
Weekly Focus Strategy (3 Priorities) 1	5. H	low?	
Weekly Focus Strategy (3 Priorities)			
3	1		
	2 3		
1.	2 3	Daily Difference Making Actions (DMA's)	
	2 3	Daily Difference Making Actions (DMA's)	
2	2 3 I 1 2	Daily Difference Making Actions (DMA's)	
	2 3 1 1 2 3 3	Daily Difference Making Actions (DMA's)	

