

THE TRUST EDGE

Strategic Action Framework

Mission: _____

Values: _____

What do we do? _____

Who do we serve? _____

90-Day Quick Plan

1. Where are we now? _____

2. Where do we want to be in 90 days? _____

3. Why are we going? _____

4. How are we going to get there? _____

5. How? _____

6. How? _____

Weekly Focus Strategy (3 Priorities)

1. _____

2. _____

3. _____

Daily Difference Making Actions (DMA's)

1. _____

2. _____

3. _____

4. _____

5. _____